

For Immediate Release



**Neuwaukum Industries Introduces  
GOBLIN™ Hard Hat Safety Mirrors**

Revolutionary New Peripheral Vision System™ Solves Safety  
Concerns That Have Cost Construction Companies Lives And Money

Seattle, Washington—December 1, 2008—Neuwaukum Industries, Inc. today announced that it would begin offering its flagship product, GOBLIN™ Hard Hat Safety Mirrors, a revolutionary patent pending system that adds 180 degrees of peripheral awareness—allowing wearers to see what’s around and behind them—without hindering forward vision.

Between 1995 and 2007, 1,482 workers were killed at road construction sites alone\*, with most deaths attributed to workers being struck by passing motor vehicles or mobile heavy equipment they never saw coming. The majority of these incidences could have been avoided if the worker had been alerted to the danger and given a chance to move out of the way.

GOBLIN™ Hard Hat Safety Mirrors will help reduce the danger all workers face on busy construction sites by allowing them to see what’s around and behind them, thus reducing the risk of injury or death from passing vehicles, heavy equipment and other unseen hazards not in their direct line of sight. Designed to meet the requirements of WAC 296-155-305, GOBLIN™ Hard Hat Safety Mirrors are packaged and used in sets of two and mount to virtually any hard hat with a unique, new universal clip.

“The GOBLIN™ will be of great service to any industry where a hard hat or safety colors are necessary. We have a unique opportunity to introduce a whole new level of safety to any jobsite,” said Donn Bauer, President of Neuwaukum Industries. “Our goal is to help save lives.”

Based near Seattle in Enumclaw, Washington, Neuwaukum Industries, Inc. was founded in 2007 with the mission: “to save lives, prevent injuries, and improve job safety by providing innovative products that meet the demands of today’s work place.”

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**NOTE TO EDITORS:** For additional information and photos visit:  
[www.hardhatmirror.com/press](http://www.hardhatmirror.com/press)

\* U.S. Department of Labor, Bureau of Labor Statistics